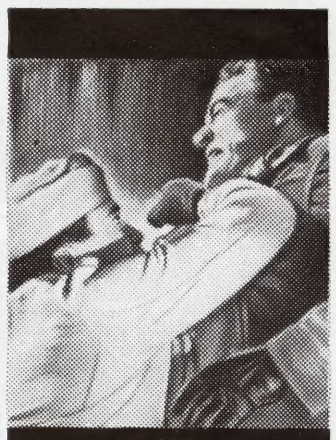
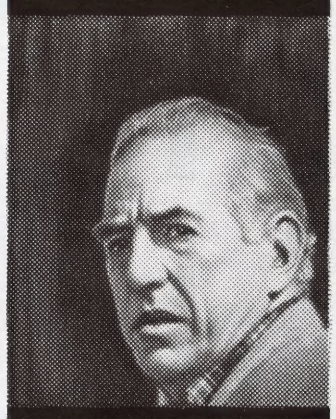
ALL THE ANGER IN THIS MAN ...ALL THE SUSPENSE THE SCREEN CAN HOLD...TOGETHER

THEY MAKE THE GREATNESS OF

ODDS AGAINST TOMORROW



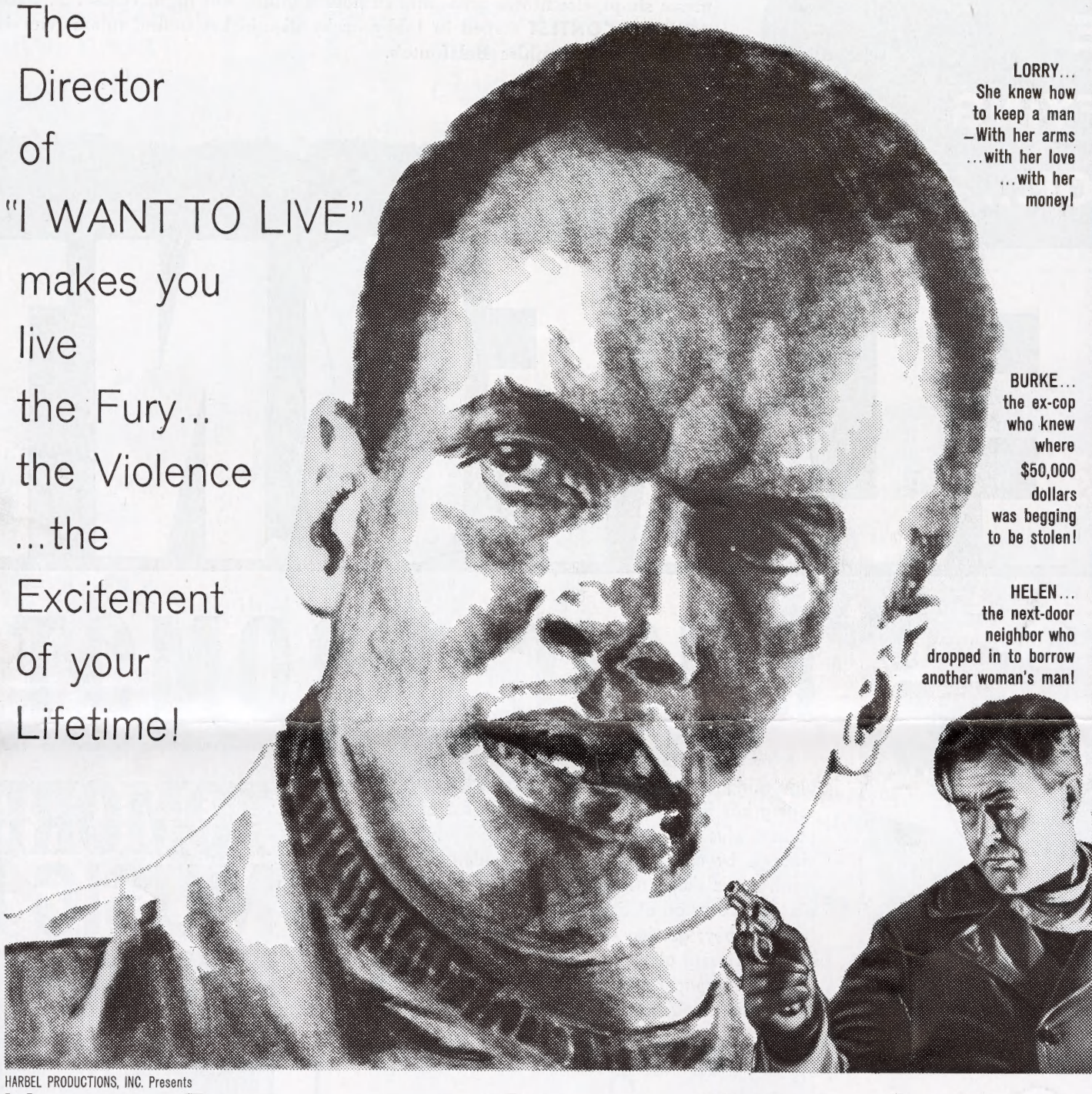
LORRY... She knew how to keep a man —With her arms ...with her love ...with her money!



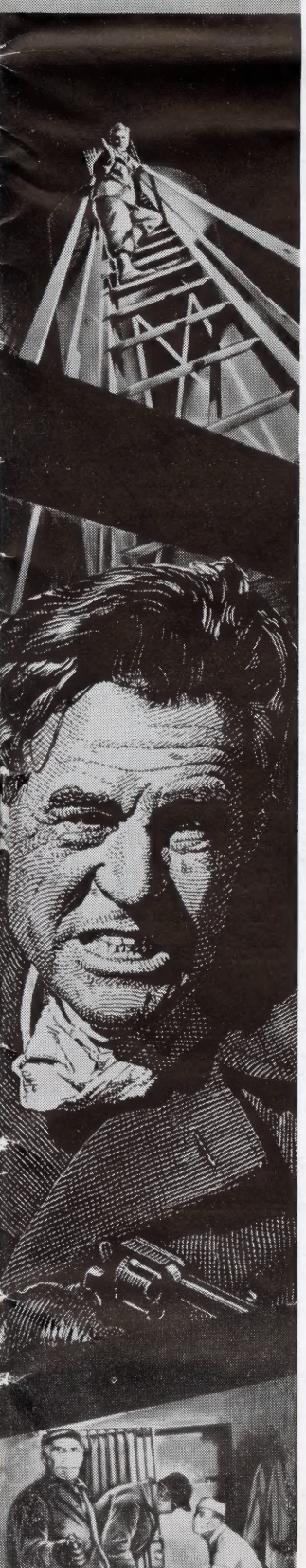
BURKE... the ex-cop who knew where $50,000 dollars was begging to be stolen!

HELEN... the next-door neighbor who dropped in to borrow another woman's man!

The Director of "I WANT TO LIVE" makes you live the Fury... the Violence ...the Excitement of your Lifetime!



UNITED ARTISTS PRESSBOOK



HARBEL PRODUCTIONS, INC. Presents

HARRY BELAFONTE · ROBERT RYAN · SHELLEY WINTERS

co-starring ED BEGLEY · GLORIA GRAHAME · Produced and Directed by ROBERT WISE · Associate Producer PHIL STEIN · Screenplay by JOHN O. KILLENS & NELSON GIDDING

with WILL KULUVA · KIM HAMILTON · MAE BARNES · CARMEN DeLAVALLADE · RICHARD BRIGHT · LOU GALLO

From the novel by WILLIAM McGIVERN · Music by JOHN LEWIS · Released thru UNITED ARTISTS

T H E A T R E

5 Cols. x 185 Lines—925 Lines (66 Inches) Mat 501

THIS ISN'T A STORY...IT'S AN EXPLOSION!

SPARK YOUR CAMPAIGN TO SELL THE STARS... THE SUSPENSE... THE JAZZ SCORE... WITH THE ELECTRIFYING APPEAL OF...

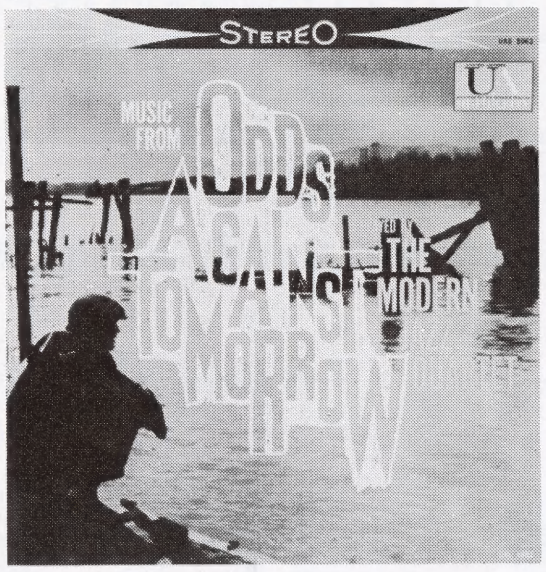
BELAFONTE

Harry Belafonte's Key-City Tour Sets Up Local Star-Powered Excitement!

Belafonte and Director Robert Wise saturated the major markets with newspaper, TV, radio and magazine coverage during their personal appearance tours. Interest in Belafonte's dual role as co-producer and star of "Odds Against Tomorrow" is especially high. Follow through locally, these ways, to make the most of the Belafonte boom: **SALUTE TO BELAFONTE** by all disc jockeys and music shops; they play or display his records and hail his art as a dramatic star . . . **FANS SIGN GIANT POST CARD** which reads: *"Your songs have brought us joy for many years. Now we congratulate you on your greatest performance as a dramatic star in 'Odds Against Tomorrow'."* Card is circulated in lobby, at TV teen shows and on the street for signatures. Newspaper covers for picture and story! . . . **TEASERS** reading: *BELAFONTE IS AT THE BIJOU!* should be placed on streets near high schools, music shops, downtown areas and in hotel lobbies and night clubs . . . **BELAFONTE "VOICE DOUBLE" CONTEST** staged in lobby or by disc jockey to find an amateur singer whose voice most closely resembles Belafonte's.

MUSIC PROMOTION!

This is No. UAL 4061 Mono; UAS 5061 Stereo



This is No. UAL 4063 Mono; UAS 5063 Stereo

FREE ALBUM COVERS!

When you display the albums in your lobby you identify the music with the picture — a big plus in view of the big play the music is getting on the air. Supply limited; write soon for your copies to:

Exploitation Dep't, United Artists Corp., 729 Seventh Avenue, New York, N. Y.

John Lewis' remarkable score is now on two big-selling United Artists Records Albums. Pre-selling has been achieved by previews for all disc jockeys plus wide mailings of the albums. Follow through by arranging maximum window displays in all music shops, using poster and album covers; placing teaser ad at right; playing albums on juke box in lobby; getting widest play on local deejay shows; offering albums as prizes in local contests; getting newspaper publicity coverage on John Lewis and Modern Jazz Quartet (see publicity section)!

FREE 22x28 POSTER!

A beautiful, full-color, strong-selling display piece for lobby and music windows. Distributed direct to most music outlets. For lobby or extra music store posters, write to:

Exploitation Dep't, United Artists Corp., 729 Seventh Avenue, New York, N. Y.

"TOMORROW'S" MUSIC MAN

He's John Lewis, famed leader of the Modern Jazz Quartet, and the jazz score he's written for **ODDS AGAINST TOMORROW** is one of the most remarkable ever created for a motion picture.

Jazz buff or not—you will find **ODDS AGAINST TOMORROW** a motion picture of rare quality and unusual impact.

THEATRE

2 Cols. x 88 Lines—176 Lines (13 Inches) Mat 212

JOHN LEWIS TEASER AD! An off-the-amusement page ad that reaches a big jazz audience. Suggest pairing ad with music store ads selling the two albums.

© 1959 United Artists Corp.

▼ THIS AD FOR DAY-BEFORE-OPENING OR OPENING DAY SEND-OFF!

Run ad as is if your opening is "tomorrow." "TODAY" slugs are included on the mat in the event you make this an opening day ad.

TODAY TODAY TODAY TODAY

T H E A T R E

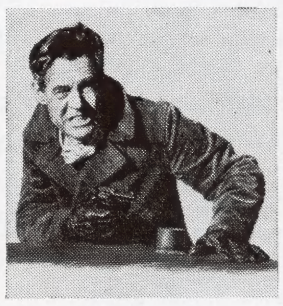
6 Cols. x 130 Lines—780 Lines (56 Inches) Mat 601

ART STILLS

OAT-ART-1

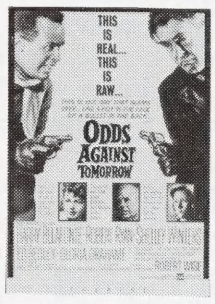
OAT-ART-2

OAT-ART-3

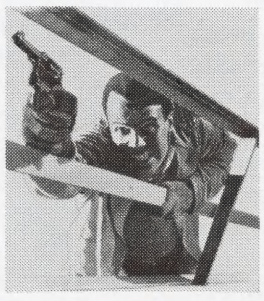

OAT-ART-4

OAT-ART-5

OAT-ART-6



OAT-ART-7


OAT-ART-8

OAT-ART-9

OAT-ART-10

OAT-ART-11

OAT-ART-12

OAT-ART-13

ORDER ART STILLS BY NUMBER FROM NATIONAL SCREEN EXCHANGE

SPECIAL ACCESSORIES

COVER

UNIMPRINTED HERALDS
$5.25 per M

INSIDE SPREAD 11 x 17

IMPRINTED HERALDS				
1000	$ 9.25	3000	$22.25	Each additional thousand $6.50
2000	15.75	4000	28.75	

Order directly from: **CATO SHOW PRINTING CO., CATO, N. Y. • PHONE: TRemont 8-0861**

HERALD

Distribute as widely as possible in lobby and on street. Back page is blank for theatre imprint or for merchants ad to help defray cost.

On imprinted heralds there will be an additional charge of 60 cents per 1000 for quantities under 5000.

All prices quoted are F.O.B., Cato, N. Y. Check or money order must accompany order. Please advise how to ship; if shipped parcel post, charges will be billed separately.

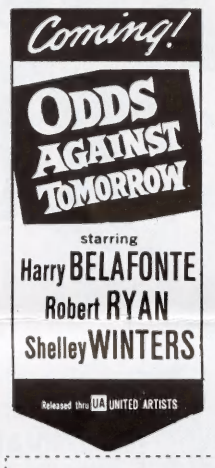
STREAMER! VALANCE! BADGE!

SPECIAL 3-PIECE STREAMER

15 feet long . . . in 3 separate pieces strung together. Use under marquee or as lobby wall streamer. Complete streamer **$12.50**

DELUXE SECTIONAL VALANCE

Made of fluorescent satin with shimmering lettering, flowing fringes. Use in inner lobby in advance and under marquee during run. Order any length you need, **$1.50** per running foot.



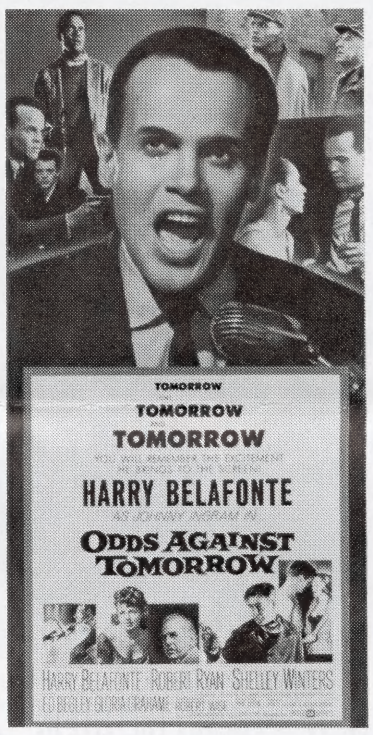
USHERS' BADGE

Let your staff wear these for at least two weeks in advance of opening.

Only **40** cents each

Order from:
NATIONAL FLAG AND DISPLAY CO.
43 West 21 Street, New York 10, N. Y.
Tel.: ORegon 5-5230

In Canada Represented by:
THEATRE POSTER SERVICE, LTD.
227 Victoria Street, Toronto, Ontario, Canada



40 X 80 LOBBY PHOTOGRAPHIC ENLARGEMENT

This photographic enlargement of key art is available either mounted or easel-backed. Sells the strong Belafonte singing appeal . . . for your lobby, for window displays and music tieups.

Black & White $14.00
In Color $18.00

If wanted with easel please add $2.00

When ordering please state playdate.

Order directly from:
IDEAL PHOTOGRAPHIC CORP.,
160 West 46 St., New York, N.Y.

EXPLOITATION

GETAWAY CAR RALLY

Set up street bally stunt as follows: Hang a 1-sheet mounted on stiff board from the back of a car with your playdate sniped thereon. Announce in your lobby and on your screen that each day during the run of "Odds Against Tomorrow" prizes will be awarded to the first ten people who spot the license number of this "getaway car" and give it to ticket-taker at the theatre.

Use a different car each day so that you have a different license number each day to work with.

Aim for cooperation with local automobile agency and post names of daily winners in cooperating merchant's window and in your lobby.

WORD-GAME FEATURE

Using the names of Belafonte, Ryan and Winters, newspaper offers prizes to the twenty-five people who can make the most words of four letters or more from the letters in all three names. If newspaper cooperation is not feasible, outline contest to disc jockey or present it on back page of herald or program.

BANK WINDOW DISPLAY

Suggest to local bank or banks that they use scenes from the picture together with theatre credits to supplement their own display of savings bank accessories such as pass books, coin-savers, interest rate announcements, etc.

Display placard or card in prominent spot in this display with following copy:

"THE ODDS AGAINST TOMORROW are all in your favor if you start a Savings Account today!"

SAFETY POSTER TIE-UP

The
ODDS AGAINST TOMORROW
are all in your favor if you
CROSS ON GREEN
NOT IN BETWEEN

Work with local Safety Council, Police Traffic Control Dept. and others interested in safety on roads to utilize posters with this message at strategic intersections, on lamp-posts and where ever permissible.

LOBBY TREASURE HUNT

Place a padlocked strong box in your lobby. Fill it with the "loot" from "Odds Against Tomorrow." Place a barrel alongside loaded with keys including a limited number of master keys which alone open the lock. Invite fans to try to select a key from the barrel and try to open the lock. Award prizes to those whose keys open the chest.

MERCHANTS COOPERATE THIS WAY

They load the chest with gift certificates, good for such items as lipsticks, perfumes and jewelry for the women, shaving accessories, neckties and cuff-links and tie-bars for the men. Merchants profit by screen and lobby credits plus their own advertising on their gift certificates.

You can add to the attention-value of this stunt by printing small cards into which you insert a key with announcement of the treasure-hunt.

Keys are available at the following prices:

500	$3.50
1000	5.00
Lock including 2 Master Keys	2.50
Extra Master Keys	10 cents each

Order direct from:
ECONOMY NOVELTY & PRINTING CO.
244 West 39 Street, New York, N. Y.

HARBEL PRODUCTIONS, INC. Presents

HARRY BELAFONTE · ROBERT RYAN · SHELLEY WINTERS

co-starring

ED BEGLEY · GLORIA GRAHAME

with WILL KULUVA · KIM HAMILTON · MAE BARNES · CARMEN DeLAVALLADE · RICHARD BRIGHT · LOU GALLO

Produced and Directed by ROBERT WISE · Associate Producer PHIL STEIN · Screenplay by JOHN O. KILLENS & NELSON GIDDING

From the novel by WILLIAM McGIVERN · Music by JOHN LEWIS · Released thru UNITED UA ARTISTS

T H E A T R E

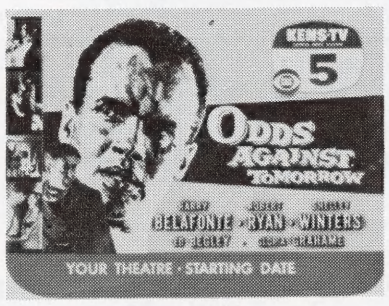
6 Cols. x 135 Lines—810 Lines (58 Inches)

Mat 602

RADIO AND TV

TELOP OR SLIDE FOR TV

Style "A"



Style "B"

This visual announcement for 20-second spot comes in two forms: 1. A glass slide 2. A "Telop" print. Check with TV station for form they prefer before ordering. Style "A" is to be used for regular 20-second announcement. Style "B" is to be used only for station break announcement. Call letters will be included at no extra charge.

PRICES:

$5.00 without theatre imprint.

$7.50 with theatre imprint.

$2.00 for each additional slide or telop.

NOTE: Theatre copy added locally can only be done on the telop.

AUDIO: Tomorrow and tomorrow and tomorrow you'll remember "Odds Against Tomorrow" the high voltage story of a world where violence never sleeps and excitement never ends! For this is the year's most suspense-laden picture . . . directed by Robert Wise the man who directed "I Want To Live" . . . "Odds Against Tomorrow" stars Harry Belafonte, Robert Ryan, Shelley Winters, Ed Begley, Gloria Grahame . . . see "Odds Against Tomorrow" . . . by all odds it stands big and breathless at the top of the list . . . "Odds Against Tomorrow" opening on ..... at the Bijou!

Order only from:
QQ TITLE CARD CO., 247 West 46th Street, New York, N. Y.

SENSATIONAL SUSKI SPOTS SELL STARS AND DRAMA!

Free Radio Spots

Side one contains five 1-minute spots, 30-second spots and 10-second spots. Reverse side contains special Harry Belafonte spots with excerpts from the sound track of the picture. Be sure to listen to these hard-sell spots before planning your radio campaign. They deserve best air time including disc jockey programs.

Free Lobby Spots

In addition to narration, this lobby sound record has special vocal and sound effects plus music. Great for your p.a. system in lobby and out front. Plays continuously on an automatic 78 rpm record changer.

Free Star Interviews

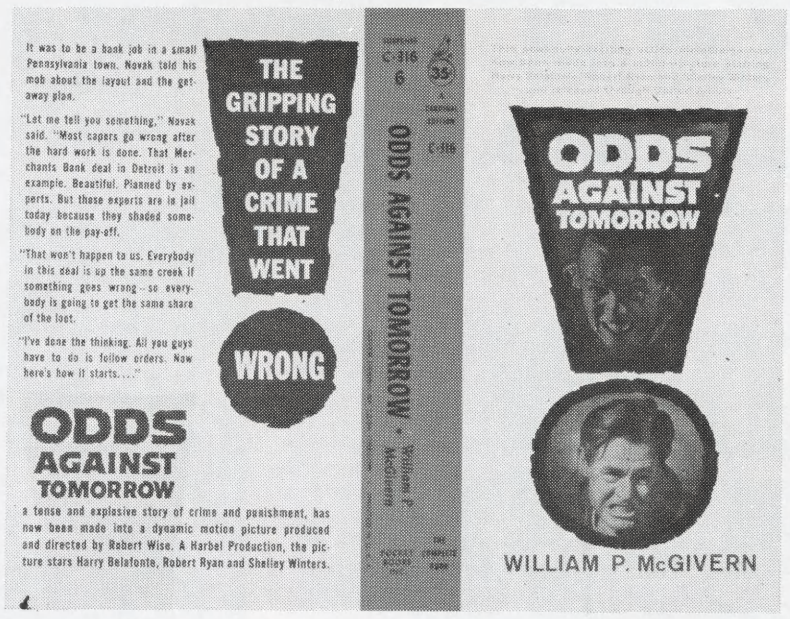
These are something special with top stars on each side. Side one contains two separate bands:
A. An open end interview with Harry Belafonte in which he talks about the picture.
B. Special for disc jockeys. An open end interview with Harry Belafonte in which Deejay puts on a Belafonte record and interrupts the record to talk with Belafonte about his songs and himself.

Reverse side consists of a five minute interview with Shelley Winters. Offer to news commentators, Hollywood programs and other informal shows. Arrange for radio station, program sponsor and program emcee to publicize the interviews in advance with news release and station announcement.

The above transcriptions will be shipped FREE while supplies last. Write to: Exploitation Department, United Artists Corp., 729 Seventh Avenue, New York 19, N. Y.

PROMOTIONS

POCKET BOOKS BALLY TIES IN 100,000 DEALERS!



Drug stores, five-and-tens, department stores, newsstands and variety stores display this book. They are ready to give you fullest cooperation for window, store and lobby displays. All dealers have been supplied with a book rack display carrying full picture credits and an 8″x 12″ poster for counter and window.

Here's What You Can Do:

1. Set up a display of the book in your lobby, surrounding this display with scene stills together with regular display material.

2. Offer copies of the book as prizes in connection with any of the contests in this pressbook.

3. Blow up the book cover, front and back, snipe your theatre credits on each side, mount on a frame and place a man inside to tour the streets. Have him distribute heralds.

4. Book marks for distribution through cooperating book sellers can be made by using a one-column ad on one side and book store advertising on the other.

5. Suggest to local disc jockey that he review the book when and if he uses the special Belafonte radio interviews described on page 3.

For information concerning wholesalers' addresses and display material, write: Mr. Leonard Forman, Pocket Books, Inc., 630 Fifth Avenue, New York 20, N. Y.

JIG-SAW PUZZLE CONTEST

Suggest to local circulation manager of local newspaper that they use this jig-saw puzzle as a feature or contest. Or print as a flyer for distribution in lobby and through stores if newspaper cooperation not available.

MAT (2H)

SOLUTION: This scene, when fitted together, is the same as Mat 2A on page 10. Use this mat for contest art to illustrate complete puzzle.

SHOPPING CENTER CONTEST

There are three major clues to the identity of the hold-up men in the movie. These are the cap worn by Belafonte, the boots worn by Ryan and the car keys held by Begley. Display these items together with stills OAT 70, OAT 73 and OAT 98 in a lobby display which explains that duplicate of these have been placed in three locations throughout the cooperating shopping center. Items are placed fairly prominently without further identification in shopping center. Fans are asked to search for these items and then list their locations, adding a tie-breaking letter of 25 words telling why they want to see Harry Belafonte and company in "Odds Against Tomorrow." Shopping Center also carries huge display about the contest plus newspaper ad. Center also provides contest prizes. Number of prizes to be awarded can be decided locally. Tie-up slogan can read: "Tomorrow . . . and Tomorrow and Tomorrow . . . look for a treasure of values at Ace Shopping Center . . . and see 'Odds Against Tomorrow' at the Bijou!" Add contest details.

Stills available by number at National Screen Exchange.

TITLE CUES FULL-PAGE STORE AD!

Here is one way merchants have found mutual profit in tying in the picture title with full page ads: Top half of space carries banner head which reads: **"Tomorrow . . . and Tomorrow and Tomorrow (3 days only) BIGGEST SALE EVER!"** Then follow with small blocks of copy announcing specials in each department with sub-heads such as this: "By all odds best buy in men's shirts . . . $0.00" and so on for each department. Lower half is devoted to headline: **"Tomorrow . . . and Tomorrow and Tomorrow You'll Remember 'Odds Against Tomorrow'"** . . . now playing at the Bijou." Several teaser ads on page 8 may be used for this purpose.

FREE TEASER TRAILER!

Specially selected scenes pointing up the chilling suspense and terrific impact of the picture gives your playdate a big start. Show it on your screen at least three weeks before opening, then use the regular trailer for a week before the opening. Available FREE from your National Screen Exchange.

Running Time: 80 seconds.

NEGRO CAMPAIGN

Full Page Ads In "Ebony" And "Jet" Sell Major Negro Market!

If you have a major Negro audience, reach for their patronage with intensive exploitation through Negro press groups and stores, keyed to Harry Belafonte and other Negro artists in the picture. Full-page ads in "Ebony" and "Jet" set up this market for you!

Negro audiences will find an especial appeal in "Odds Against Tomorrow" because it stars Harry Belafonte, features such favorite Negro artists as Kim Hamilton and Lois Thorne, and highlights the music of John Lewis and the Modern Jazz Quartet. Be sure you bring these important facts to the attention of your Negro audiences . . . these ways:

- **Suggest to local Negro organizations that they cooperate with you in arranging special screenings for their officers and other opinion-making personages such as editors and other leading citizens. Ask them to work with you on special mailings to their membership lists making these comments part of the mailings.**

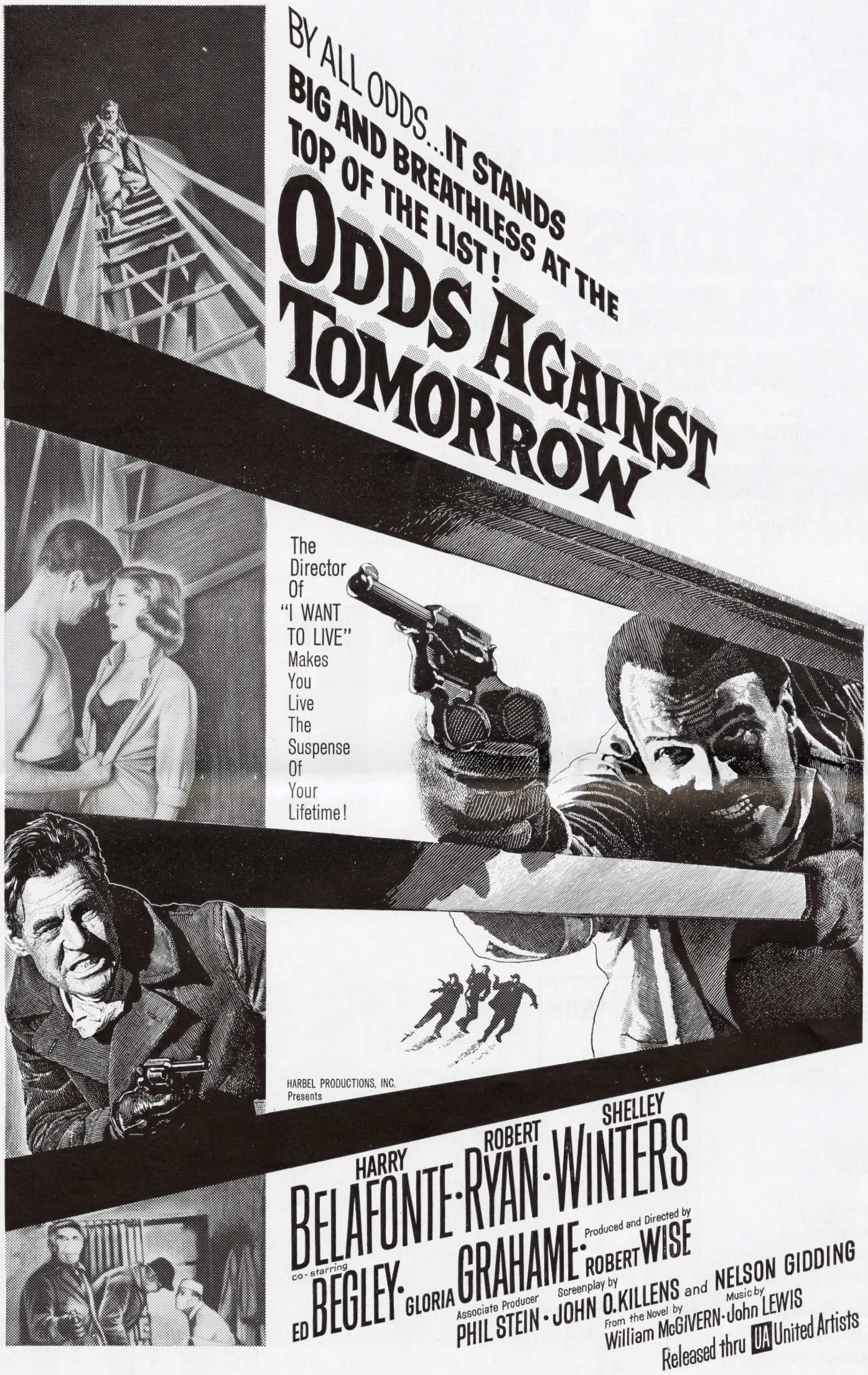
- Try to promote a Belafonte Night with the aid and cooperation of all groups including a motorcade of important Negroes to the special Belafonte Night showing of the picture.

- See the John Lewis music promotion on page 2.

- **If there is a radio or TV station with special programs aimed at the Negro population, be sure to take full advantage of the special interview with Harry Belafonte described on page 3.**

- Work with all Negro publications in your area including newspapers, local magazines, Negro organization bulletins, with a view toward having them review the picture. Provide them with Mat 1B (page 13) for publication with reviews or feature stories.

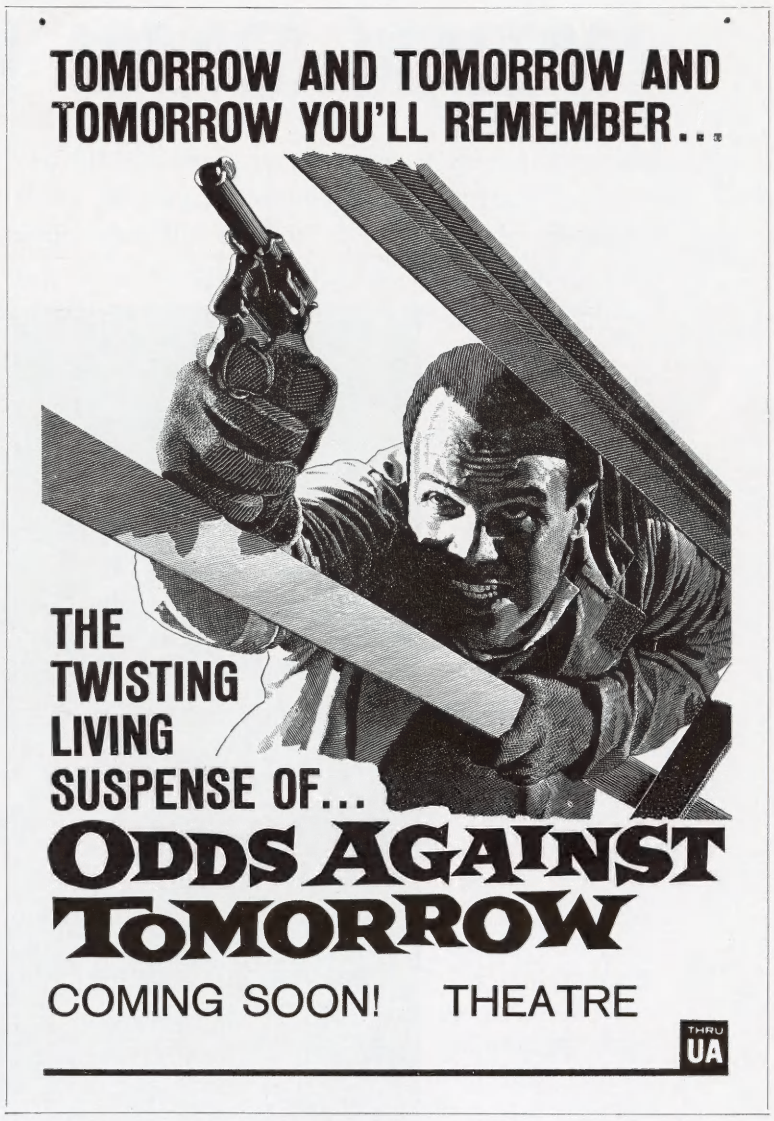
- **Suggest to the Urban League that they present a special award to Harry Belafonte as Producer for his contribution to motion pictures.**



T H E A T R E

4 Cols. x 168 Lines—672 Lines (48 Inches) Mat 401

3 Cols. x 70 Lines—210 Lines (15 Inches) Mat 307



2 Cols. x 78 Lines—156 Lines (11 Inches) Mat 209

Set It Up For Every Kind of Audience With These All-Angle, All-Size

TEASER

TOMORROW	*and* TOMORROW	*and* TOMORROW YOU'LL REMEMBER ODDS AGAINST TOMORROW

2 Cols. x 40 Lines—80 Lines (6 Inches) Mat 214

2 Cols. x 40 Lines—80 Lines (6 Inches) Mat 213

Schedule these unusual teasers off or on the amusement page . . . in whatever combinations best suits your area and your budget. Teasers include special ads for teen-agers and jazz fans (Ad 212 on page 2). Follow up teasers with the hard-hitting display ads.

ORDER ALL AD MATS FROM NATIONAL SCREEN EXCHANGE

TOMORROW

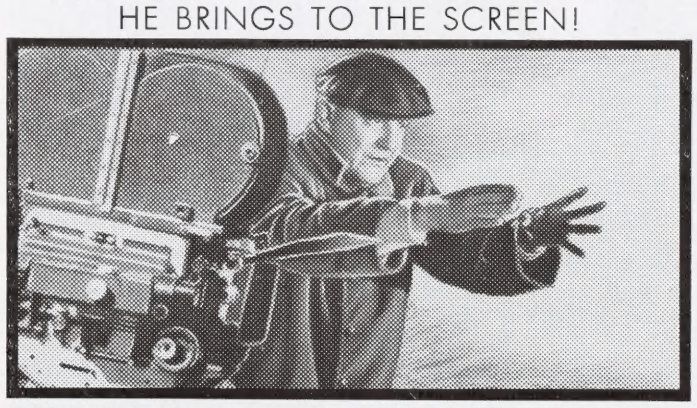
AND

TOMORROW

AND

TOMORROW

YOU WILL REMEMBER THE EXCITEMENT HE BRINGS TO THE SCREEN!



MEET ROBERT WISE, A MAN WHO WORKS WONDERS WITH SUSPENSE. DIRECTOR WISE FIRST STARTLED THE WORLD WITH AWARD-WINNING "I WANT TO LIVE"—AND FROM THE ELECTRICITY IN THE AIR...THE WORLD HAS STILL ANOTHER, AND EVEN GREATER JOLT COMING! IT'S CALLED

"ODDS AGAINST TOMORROW"

—AND BY ALL ODDS...YOU'LL NEVER FORGET IT!

COMING SOON! THEATRE

THRU UA

2 Cols. x 75 Lines—150 Lines (11 Inches) Mat 210

TOMORROW

AND

TOMORROW

AND

TOMORROW

YOU'LL REMEMBER THE ELECTRIFYING CLIMAX OF

ODDS AGAINST TOMORROW

COMING SOON! THEATRE

THRU UA

1 Col. x 89 Lines—(6 Inches)
Mat 107

ADS...

TOMORROW AND TOMORROW AND TOMORROW YOU'LL REMEMBER....

HARRY BELAFONTE

AS JOHNNY INGRAM IN...

ODDS AGAINST TOMORROW

COMING SOON! THEATRE

THRU UA

2 Cols. x 111 Lines—222 Lines (16 Inches) Mat 208

TOMORROW

and

TOMORROW

and

TOMORROW

YOU'LL REMEMBER

ODDS AGAINST TOMORROW

1 Col. x 80 Lines (6 Inches)
Mat 113

THEY'RE JUST WILD ABOUT HARRY!

The 'Harry' of the old, popular ballad has nothing on our modern day Harry—Harry Belafonte! Teen-agers simply go wild with enthusiasm...not to mention the grown-ups...when this electrifying personality appears on the scene! Soon the whole world will be seeing still another side of this versatile performer... the side of anger and rage in his role of Johnny Ingram—in

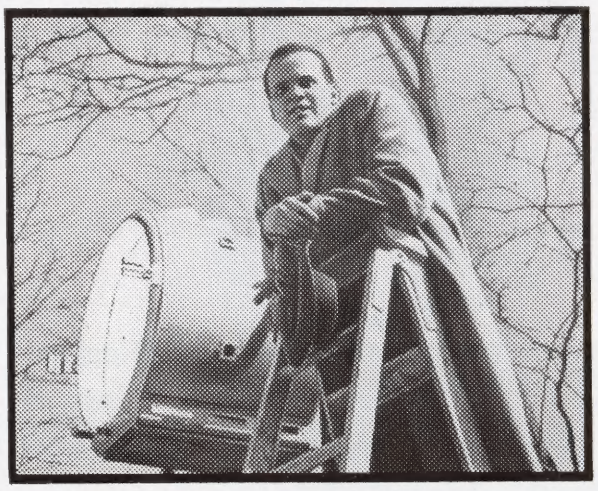
"ODDS AGAINST TOMORROW"!

YOU'LL REMEMBER IT—TOMORROW AND TOMORROW AND TOMORROW!

COMING SOON! THEATRE

THRU UA

2 Cols. x 75 Lines—150 Lines (11 Inches) Mat 207



For his first independent motion picture production **HARRY BELAFONTE** has chosen a story of rare quality and remarkable impact—**ODDS AGAINST TOMORROW.** For an exciting evening of unusual, powerful entertainment, we recommend you see it.

THEATRE

2 Cols. x 66 Lines—132 Lines (10 Inches) Mat 211

PUBLICITY

Still OAT-108 *Mat 2A*

Harry Belafonte plays the dramatic part of a man inveigled into committing a crime he has no heart for. "Odds Against Tomorrow," a United Artists release will open ..... at the ..... Theatre.

(Advance Production Feature)

Belafonte, Ryan, Winters In "Odds Against Tomorrow"

An explosive drama of hate, fear and the ironies of fate is the tale told in the new film, "Odds Against Tomorrow," a United Artists release, which will open ..... at the ..... Theatre. The picture, produced and directed by Academy Award nominee ("I Want To Live") Robert Wise, stars Harry Belafonte, Robert Ryan, Shelley Winters and co-stars Ed Begley and Gloria Grahame. The screenplay was written by John O. Killens and Nelson Gidding who based their script on the novel by William McGivern.

With the exception of one important sequence which was filmed in upstate New York, the entire picture was photographed in the big Metropolis itself, taking in some of the famous and many of the less famous sites of the great city.

"Odds Against Tomorrow" is the story of three desperate men, none professional criminals, who conceive and execute a daring bank robbery with the utmost care for detail. Their personal emotions, however, interfere with their careful plan for the crime. One is a bitter, hating Southerner (Robert Ryan), one is a nightclub entertainer in desperate need of money (Harry Belafonte), and the third, a vengeful ex-cop who plans the "once-in-a-lifetime" robbery (Ed Begley).

Shelley Winters as Ryan's girl friend, has a wonderful opportunity once again to demonstrate her fine talent in the moving and pivotal role of the one important person in Ryan's life. Gloria Grahame emerges from a voluntary two year retirement to accept the role of the "other woman." Gloria, who won an Academy Award for "The Bad and the Beautiful," teams up with Robert Ryan for the first time in eight years, when they both starred in "Crossfire."

A noted young ballerina, Carmen de Lavallade makes her straight acting debut in the film, appearing as Harry Belafonte's girl friend.

The score for "Odds Against Tomorrow," composed in the modern jazz idiom (as was the score for "I Want To Live") was written by the noted pianist and leader of the Modern Jazz Quartet, John Lewis.

Up in Central Park

Movie sequences involving Central Park's famous carousel, the Sheep Meadow, site of innumerable intra-mural scholastic contests, and the Wollman Memorial Skating rink, also a Manhattan landmark, can be seen in "Odds Against Tomorrow" which will open ..... at the ..... Theatre through United Artists release.

Harry Belafonte, Robert Ryan, Shelley Winters, Gloria Grahame are co-stars of the picture, which was adapted by John O. Killens and Nelson Gidding from William McGivern's highly lauded novel.

Still OAT-133 *Mat 1E*

Gloria Grahame comes out of a two-year retirement to play a starring role in the explosive film, "Odds Against Tomorrow," a United Artists release opening ..... at the ..... Theatre.

Newcomer

A hundred and fifty youngsters were considered for the part of Harry Belafonte's small daughter in "Odds Against Tomorrow" before the choice finally fell on eight-year old Lois Thorne of St. Albans, Long Island, who had never gone to an audition anywhere before.

Robert Ryan, Shelly Winters, Ed Begley and Gloria Grahame are starred with Belafonte in the picture which will open ..... at the ..... Theatre through United Artists release.

Biggest

The biggest night club set yet built for a movie made in the East was constructed for "Odds Against Tomorrow," an explosive drama of crime and fate. The picture, a United Artists release slated to open ..... at the ..... Theatre, stars Harry Belafonte, Robert Ryan, Shelly Winters, Ed Begley and Gloria Grahame.

North of N. Y. C.

The town of Hudson, New York was used as a location spot for the shooting of a key sequence in "Odds Against Tomorrow," a United Artists release, opening ..... at the ..... Theatre.

Important development in the script calls for a bank robbery in a small town located about a hundred miles north of New York City.

Billing

Harbel Productions, Inc.
Presents
HARRY BELAFONTE*
ROBERT RYAN*
SHELLEY WINTERS* 100%
in
"ODDS AGAINST TOMORROW" 100%
co-starring
Ed Begley**
Gloria Grahame** 75%
with
Will Kuluva
Kim Hamilton
Mae Barnes ***
Carmen DeLavallade
Richard Bright
Lou Gallo 15%
Produced and Directed by
Robert Wise 50%
Associate Producer Phil Stein 25%
Screenplay by 20%
John O. Killens & Nelson Gidding
From the novel by
William McGivern*** 15%
Music by John Lewis 20%
Released through United Artists 25%

* Three star names must be on the same line and can either be above or below title.
** Begley, Grahame do not have to be on same line. Begley *must* be to the left or over Grahame, however.
*** No advertising billing requirements.

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Story

(Not for Publication)

Dave Burke (Ed Begley) an ex-police officer who refused to answer some embarrassing questions put by a crime commission, becomes an embittered man and plans to rob a small bank about 100 miles from New York City. He contacts Johnny Ingram (Harry Belafonte) a performer in a local gin mill. Ingram at first refuses to participate. But after Burke puts the pressure on a gambler to whom Johnny is heavily in debt to collect, Johnny agrees to go through with the deal.

Burke's second choice is Ed Slater (Robert Ryan) a morose Southerner, who is living with his understanding girlfriend Lorry (Shelley Winters). Although hating to be in on the same job with a Negro, Slater too, accedes to Burke. Slater is fraught with guilt feelings for having allowed himself to be seduced by a neighbor (Gloria Grahame).

The robbery is carefully planned and is essentially based on the fact that a Negro counter man delivers coffee to the bank at a certain hour. Ingram, then, is the key man in this caper. Everything goes off smoothly until the moment when Slater has to cooperate with Ingram. His deep anti-Negro feeling prevents this and disaster results. Burke is shot fleeing the bank, and Slater and Ingram are blown to bits as a chemical vat, behind which they are hiding, explodes from gunfire.

Running Time: 95 Minutes

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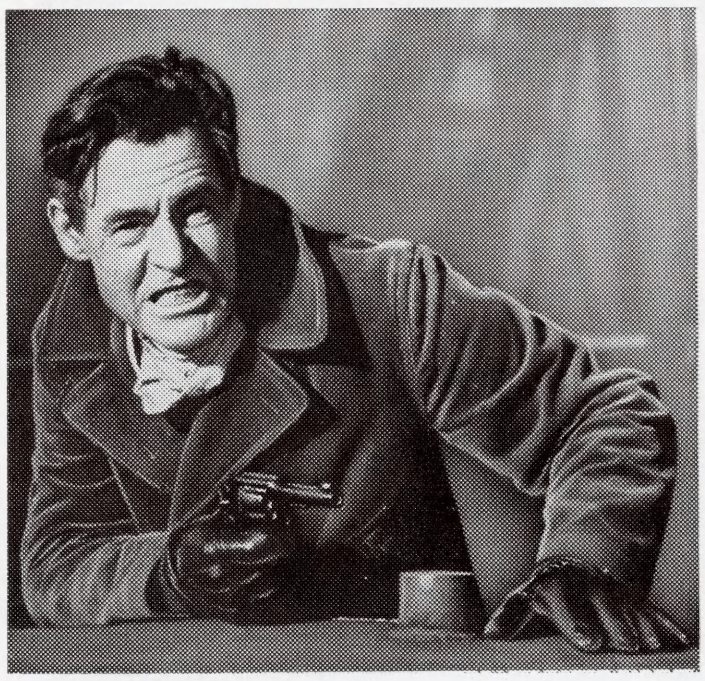
Cast

Ingram	Harry Belafonte
Slater	Robert Ryan
Lorry	Shelley Winters
Burke	Ed Begley
Helen	Gloria Grahame
Bacco	Will Kuluva
Ruth	Kim Hamilton
Annie	Mae Barnes
Kitty	Carmen DeLavallade
Coco	Richard Bright

•

Production Staff

Produced and Directed by	Robert Wise
Associate Producer	Phil Stein
Screenplay by	John O. Killens and Nelson Gidding
From the Novel by	William P. McGivern
Music by	John Lewis
Director of Photography	Joseph Brun
Film Editor	Dede Allen
Makeup	Robert Jiras
Sound	Edward Johnstone and Richard Voriseck



Still OAT-100 *Mat 2G*

Robert Ryan, an embittered man driven to crime, tries to shoot his way to escape. "Odds Against Tomorrow," a United Artists release opens ..... at the ..... Theatre. Also starred are Harry Belafonte, Shelley Winters and Gloria Grahame.

(Prepared Review)

"Odds Against Tomorrow" Drama of Desperate Men

"Odds Against Tomorrow," the United Artists release which opened yesterday at the ..... Theatre, is a taut suspense drama woven around three exciting personalities, who because of their difficulties, decide to stage a bank robbery. Starred in this tight, superbly-directed film are Harry Belafonte, Robert Ryan, Shelley Winters, Ed Begley and Gloria Grahame.

Begley plays a shrewd, revengeful ex-police officer whose idea it is to rob a small bank about 100 miles from New York City. In the position of mastermind, he contacts Harry Belafonte, a performer who sings in a local ginmill. Belafonte, at first wants no part of it, but is so heavily involved in gambling debts that he is forced to accept the deal. Begley's second choice is Robert Ryan, a powerful morose Southerner, for whom life is a dark and bitter struggle. He lives with his girlfriend, played by Shelley Winter, a warm, adult and understanding woman. Unable to come up with a good business deal, he is concerned with the fact that he is supported by his girlfriend. This makes him a ripe candidate for Begley's plan.

Robert Wise, who won an Academy Award nomination for his splendid handling of "I Want To Live," enhances his reputation with his taut, crisp direction of "Odds Against Tomorrow."

The score for the film, done in a haunting, cool melodic structure, was composed by John Lewis, director of the famous combo, The Modern Jazz Quartet, whose latest work surpasses even that now classic score for "No Sun In Venice."

This reviewer cannot praise too highly the effective, stark and dramatically beautiful photography of cameraman Joseph Brun.

(For Negro Page)

'No Made-to-Order Stories For Negroes'—Belafonte

"Negro talent," Harry Belafonte declared, "can and should be able to hold its own in any kind of motion picture story and not just in the 'made-to-order' role where the message is on interracial amity. This is an excellent objective in itself, but personally I prefer to see Negroes in films and on the stage as they are, as human beings, with all the fundamental drives, ambitions, frustrations and triumphs of human beings."

Harry Belafonte, being a man of talent as well as ideas, has done his best to adhere to that belief in his first independent Harbel production, "Odds Against Tomorrow," opening ..... at the ..... Theatre through United Artists release. Based on the novel by William P. McGivern, and starring Belafonte, Robert Ryan, Shelley Winters, Ed Begley and Gloria Grahame, it is the story of three desperate men who plan and execute a bank robbery.

The Negro characters in the film are not introduced to raise any issues of bigotry. They are necessary parts of the plot, and were chosen for that reason.

A noted ballerina, Carmen De Lavallade, makes her straight acting debut as Belafonte's girlfriend. Kim Hamilton is the ex-wife and an eight-year old youngster, Lois Thorne, makes her movie debut as Belafonte's daughter. These people, plus waiters, musicians, delivery boys, night club entertainers are Negroes, but first and foremost they are performers with straight roles that they can do best.

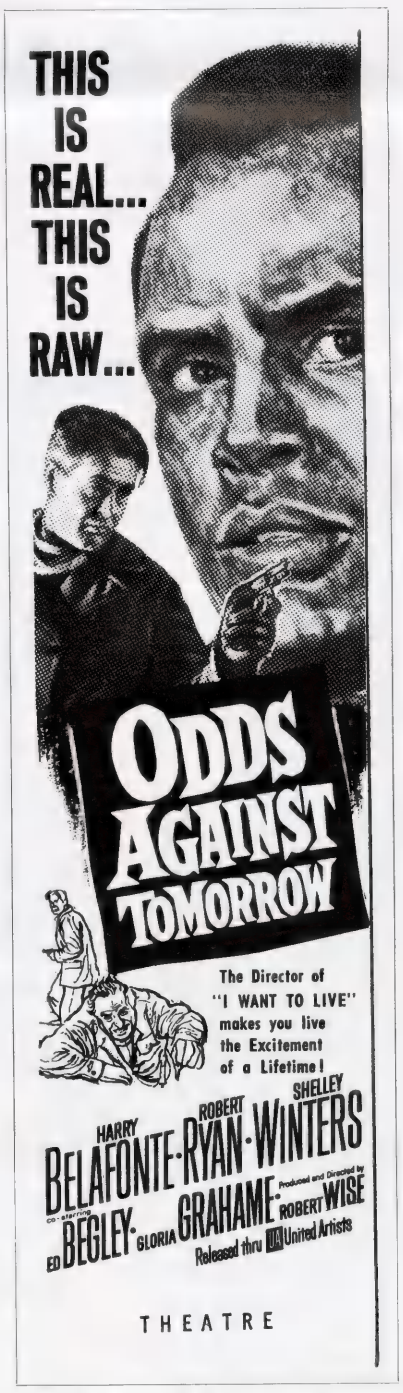
There is another Negro who doesn't appear in the film, but was connected with the picture in a capacity at which he excels. He is John Lewis, composer of jazz, and leader of the Modern Jazz Quartet, who composed and conducted the mood-making score for the film.

Still OAT-25 *Mat 1B*

Harry Belafonte and Kim Hamilton in a highly emotional scene from the exciting drama "Odds Against Tomorrow," which opens ..... at the ..... Theatre through United Artists release.

4 Cols. x 87 Lines—348 Lines (25 Inches) Mat 402

3 Cols. x 112 Lines—336 Lines (24 Inches) Mat 301



1 Col. x 98 Lines—7 Inches
Mat 104

Still OAT-39 *Mat 2F*

Harry Belafonte plays the role of an entertainer in a night club whose heavy gambling debts lead him to become partner in a bank stickup. "Odds Against Tomorrow," a United Artists release, opens ..... at the ..... Theatre.

(Harry Belafonte Biography)

Acting, Singing, Recording— Harry Belafonte Is Tops

Harry Belafonte, entertainer superb, now appears in what he claims is his most demanding role. It is that of a man, desperately in debt to a gambler, who allows himself to be partner to a crime he has no heart for. The picture in which he stars with Robert Ryan, Shelley Winters and Gloria Grahame, is "Odds Against Tomorrow," and it will open ..... at the ..... Theatre through United Artist release.

Belafonte, born in New York City, leaving it with his family to live in Jamaica, British West Indies, and returning to New York five years later, first developed an interest in dramatics after doing a two-year stint in the Navy. He joined the American Negro Theatre, and later the Dramatic Workshop. In one of the productions, he was called upon to sing a number. That event, dismissed by him at the time as just an amusing stunt, turned out later to have been a turning point in his newly chartered career.

Acting jobs were scarce. Married, and with a child due soon, he took a job as a package wrapper in the garment center. A friend of his, Monte Kaye, who owned a Greenwich Village night spot, had heard him sing and booked him for a two-week engagement which a repetoire of folk songs, and with a young guitarist, Millard Thomas, was booked into the Village Vanguard and received critical raves. stretched into twenty. He built up

A recording contract with RCA Victor records, two Broadway shows ("Almanac" and "Three For Tonight"), two movies ("Bright Road" and 'Carmen Jones") followed. Belafonte's popularity continued to mount.

Attendance records were shattered and new statistics frequently set where Belafonte has been a featured club or concert star. In June, 1956, Belafonte broke the 39 year-old attendance record at Lewisohn Stadium, the New York open-air auditorium. A whole cycle of attendance records was set with the star's national 1957 concert tour. In the summer of 1958, Belafonte made his European concert debut, playing in London, Berlin, Rome, Stockholm, Milan, Copenhagen and the Brussels World's Fair, before violently enthusiastic audiences.

Belafonte is six feet one inch tall, generally regarded as one of the most handsome men in show business, trimly athletic, and soft-spoken. He has three children, two daughters, Adrienna and Shari 9 and 4, by a former marriage, and one year and a half old son, David, by his present marriage.

Joseph Brun Shoots 'Tomorrow'

Veteran cinematographer Joseph Brun, was the director of photography for "Odds Against Tomorrow," starring Harry Belafonte, Robert Ryan and Shelley Winters, which will open ..... at the ..... Theatre through United Artists release. Robert Wise produced and directed the film.

Brun, who shot "Middle of The Night," was an Academy Award nominee for his work on "Martin Luther." He also directed the photography for the highly-acclaimed "Cinerama Holiday," "Cinemiracle Adventure," and Budd Schulberg's "Across The Everglades."

Mat 2J

Al Hirshfeld delineates the main characters to be seen in the explosive drama, "Odds Against Tomorrow," a United Artists release opening ..... at the ..... Theatre. Starting at left are Kim Hamilton, Harry Belafonte, Robert Ryan, Shelley Winters and Ed Begley. They are all involved in a planned bank hold-up.

A Director's Dilemma

By Robert Wise

Robert Wise, Academy Award nominee for his direction of "I Want To Live," produced and directed "Odds Against Tomorrow" which will open ..... at the ..... Theatre through United Artists release. Harry Belafonte, Robert Ryan, Shelley Winters and Gloria Grahame are starred.

I suppose there are very few persons outside of the profession who have any conception of the problems facing a director in trying to get ninety or a hundred minutes of a running story pressed on a strip of celluloid.

To begin with, chronology must be thrown to the winds in making a movie. The last scene, for any number of reasons, may be shot first, or the first scene last, or part of the middle of the picture made the first day and the oher part of the middle section the last day. The controlling factors are availability of key players, weather conditions for exteriors, the need for building certain sets, tearing them down and then building other sets on the same studio stage.

A director's or producer's life is replete with unexpected twists and the need to maintain absolute maneuverability" and to make decisions day by day or even by hour in accordance with what seem the movie's best interests.

I have in mind especially the important climactic scene in "Odds Against Tomorrow," where the three male stars of the picture — Harry Belafonte, Robert Ryan and Ed Begley — who are confederates in a bank robbery, are trapped in an explosion in an oil tank where they have taken refuge from police, along the Hudson River. This was a difficult sequence at best to capture, involving use of smudge pots for effect, special photography and a certain kind of psychological approach. We had originally thought it might be one of the last scenes to do in our three weeks of shooting in Hudson. However, on the third day of shooting, working on the scenes of a rendezvous of the three men by the river, we ran into a very rainy afternoon. On the spur of the moment I decided to shift my schedule and do the scene of the explosion, with smoke effects, and bodies on stretchers. As it happened, all the action was enhanced and underscored by the grim, forbidding weather. I have never seen a scene come off better, so our snap decision was a lucky one.

At the end of a hard schedule, a director may wonder how he got through the movie without having a psychiatrist at his side. But memories of tensions and frustrations are, fortunately, fleeting ones. And when the picture is in the can you forget the unceasing worry that went into it, and are ready to start the next one with a clean slate. That's what makes the business such an interesting one.

Still OAT-6 *Mat 2E*

Robert Ryan tells Shelley Winters that he's going out to see about a business deal. What she doesn't know is that the "deal" is a bank stick-up. "Odds Against Tomorrow," a United Artists release, opens ..... at the ..... Theatre.

(Location Feature)

"Odds Against Tomorrow" Takes Over Central Park

The waving, shouting, excited youngsters on Central Park's famous carousel looked like any normal group of kids out for an outing on an exceptionally balmy first day of spring.

Only the presence of a big Mitchell camera and some trucks, giant lights and reflectors revealed the fact that the setting had been prearranged for a movie sequence.

The picture, "Odds Against Tomorrow," which will open ..... at the ..... Theatre through United Artists release, was being filmed in Central Park.

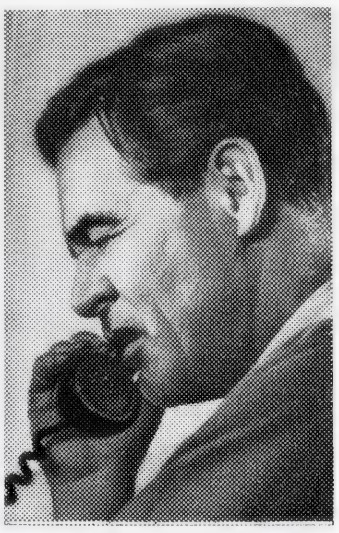
Harry Belafonte, whose company was making the film for United Artists release, brought his seventeen months' old son, David, to the carousel for a look. But David was a little too small to be smuggled into the scenes made before the grinding camera. Some of the stage hands brought juvenile members of the family, and the general effect was a Fourth of July atmosphere. The hundred and fifty picked extras were a wildly happy lot. Director Robert Wise, fitted out in slacks and a cap, directed them with the ease that only a versatile veteran can bring to children.

"Action!" called the director, and three extras started merrily down the pathway.

The young actress was just a bit nervous and so the puncturing of the balloon, which had seemed so simple in rehearsal, didn't quite some off. She aimed the lighted cigarette in passing; it grazed the edge of the balloon, which failed to explode.

On the second try the balloon exploded, but only after she had made two stabs at is, so another "take" was called for.

This time everything went off according to Hoyle. The balloon broke in perfect synchronization, and the scene was wrapped. The three teenagers went chattering happily off, hoping, undoubtedly, that this modest little scene might just happen to catch the right person's attention when the movie was released, and pave the way for something big in the next picture.



Still OAT-58 *Mat 1A*

Robert Ryan checks for last minute instructions before going out on a bank heist. "Odds Against Tomorrow," in which he is starred with Harry Belafonte, Shelley Winters and Gloria Grahame, will open ..... at the ..... Theatre through United Artists release.

Ballerina Debuts In Dramatic Role

In "Odds Against Tomorrow" which will open ..... at the ..... Theatre through United Artists release, noted ballerina Carmen DeLavallade makes her straight acting debut appearing as Harry Belafonte's girl friend.

In private life the wife of dancer Geoffrey Holder, Miss DeLavallade was prima ballerina of the Metropolitan Opera in New York for three seasons and, for the past two years, filled the leading dancing role on the NBC telecast of "Amahl and The Night Visitors." She also filled one of the leads on television in Duke Ellington's memorable "A Drum Is A Woman" and appeared on Broadway in "House of Flowers," the Harold Arlen musical of a few seasons past. Last summer, she was prima ballerina of the John Butler troupe which performed at the Menotti Festival in Spoleto, Italy, and has recently appeared a number of times in special dance programs on CBS-TV's "Look Up and Live." Her first motion picture appearance was in "Carmen Jones," in which she both acted and danced. In "Odds Against Tomorrow" it's straight drama for her — no dancing or singing.

Author Likes To Work Near Home

William McGivern, who wrote the novel, "Odds Against Tomorrow," from which the new United Artists release of the same title, which will open ..... at the ..... Theatre, is adapted, is a native Chicagoan who has now settled down on a forty-acre farm near Avondale, Pa., where he does most of his writing.

There are exceptions, when he goes on long treks, as the African one which resulted in his recent book, "Mention My Name in Mombasa." But in the main McGivern likes to work at home. He has never been interested in writing for the movies, but his books have met with exceptional success in that medium. "Odds Against Tomorrow" is the sixth one to reach the screen. The others include "The Big Heat," "Rogue Cop," "The Darkest Hour," "Shield for Murder" and "The Seven File."

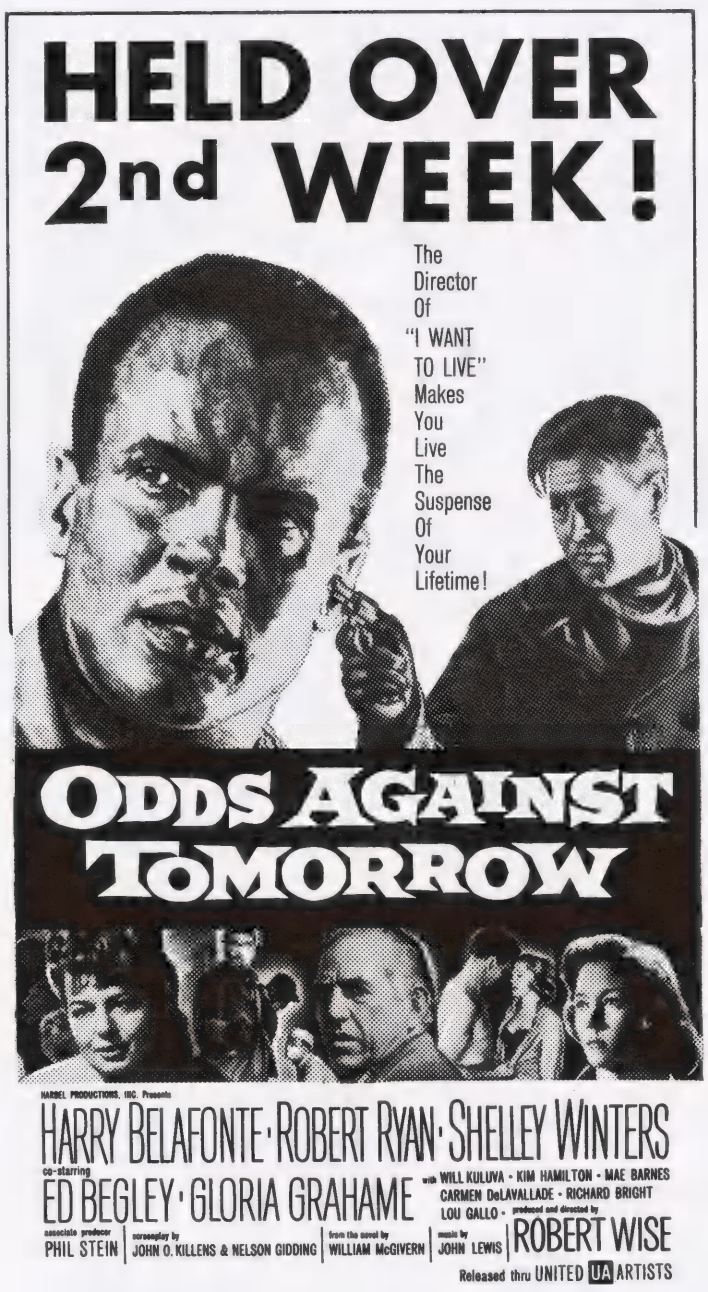
A graduate of Loyola Academy, a former Chicago newspaperman and a member of the anti-aircraft division during Wor'd War II, McGivern is a prolific writer of short stories as well as novels.

Harry Belafonte, Robert Ryan, Shelley Winters, Gloria Grahame and Ed Begley are co-starred in the film.

HARBEL PRODUCTIONS, INC. Presents
HARRY BELAFONTE · ROBERT RYAN · SHELLEY WINTERS
co-starring
ED BEGLEY · GLORIA GRAHAME with WILL KULUVA · KIM HAMILTON · MAE BARNES CARMEN DeLAVALLADE · RICHARD BRIGHT · LOU GALLO
Produced and Directed by
ROBERT WISE · Associate Producer PHIL STEIN · Screenplay by JOHN O. KILLENS & NELSON GIDDING
from the novel by WILLIAM McGIVERN · Music by JOHN LEWIS · Released thru UNITED UA ARTISTS

THEATRE

2 Col. x 126 Lines—252 Lines (18 Inches) Mat 206



HARBEL PRODUCTIONS, INC. Presents
HARRY BELAFONTE · ROBERT RYAN · SHELLEY WINTERS
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Released thru UNITED UA ARTISTS

THEATRE

2 Col. x 98 Lines—196 Lines (14 Inches) Mat 205

3rd 4th ◄ INCLUDED ON MAT

▲ *REVIEW AD!*

You can be sure the critics will go all out in cheering "Odds"! This ad helps you spread the word. For advance ad . . . or enlarged for lobby display, use these advance trade reviews:

"Suspense . . . gripping in its intensity. Unmistakably, Belafonte's is a fine performing talent. Very good!"
— MOTION PICTURE HERALD

"Superior! Tension builds up to a shattering conclusion! Will be remembered!"
— FILM DAILY

"Taut! Violent . . . and often blunt in dealing with crime and sex! A remarkable cast!"
— VARIETY

HARBEL PRODUCTIONS, INC. Presents
HARRY BELAFONTE · ROBERT RYAN · SHELLEY WINTERS
co-starring
ED BEGLEY · GLORIA GRAHAME with WILL KULUVA · KIM HAMILTON · MAE BARNES CARMEN DeLAVALLADE · RICHARD BRIGHT LOU GALLO · produced and directed by
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Released thru UNITED UA ARTISTS

THEATRE

2 Col. x 77 Lines—154 Lines (11 Inches) Mat 204

Robert Wise Says Editing Best Road To Directing

Asked for advice, as he often is, as to the best way for a novice to become a movie director, Robert Wise says that his personal suggestion is, first, to get some kind of a job within a movie studio and, secondly, to try to spend as much time as possible around the cutting and editing departments.

"More directors have won their apprenticeship through experience here than anywhere else," said Wise. "Of course it isn't true that a good film cutter or editor will automatically make a good director, but a surprisingly large number of directors have once been experienced editors."

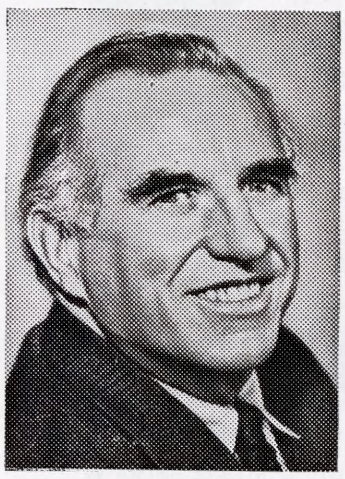
In Wise's case, he was given his first directional chance by an RKO producer, Val Lewton, because the latter regarded him as the best editor he had ever seen. This initial movie, "Curse Of The Cat People," laid the foundation for one of Hollywood's most successful directorial careers, climaxed at the moment by an Academy award nomination for "I Want to Live." Wise produced and directed "Odds Against Tomorrow" a United Artists release, opening at the ..... Theatre with a starring cast that includes Harry Belafonte, Robert Ryan, Shelley Winters, Gloria Grahame and Ed Begley.

Old and Large

The Gold Medal Studios in the Bronx, where "Odds Against Tomorrow" was filmed by Harbel Productions for United Artists release, is both the largest and oldest movie-making plant available for feature production in the East. Opened in 1913, it was launched with a D. W. Griffith 4-reel "spectacle" titled "Judith of Bethulia." Griffith, by the way was one of the founders of United Artists which is celebrating its 40th Anniversary this year. Most recent occupants of Gold Medal Studios included Harry Belafonte, Robert Ryan and Shelley Winters, stars of "Odds Against Tomorrow."

Favorite Author

Robert Ryan admitted to all listeners on the set of "Odds Against Tomorrow" that his favorite writer is named Jessica Ryan. Besides bringing up their three children, Mrs. Robert (Jessica) Ryan has published four novels, and is at work on a fifth. Ryan is starred with Harry Belafonte and Shelley Winters in "Odds Against Tomorrow," a United Artists release opening on ..... at the ..... Theatre.



Still OAT-136 *Mat 1C*

Ed Begley plays an embittered ex-cop who plans the-once-in-a-lifetime bank stickup. " Odds Against Tomorrow," a United Artists release, will open ..... at the ..... Theatre.

Still OAT-9 *Mat 2C*

Shelley Winters is the understanding girl friend of Robert Ryan, a man driven to crime through desperation in "Odds Against Tomorrow." The United Artists release which also stars Harry Belafonte, Gloria Grahame and Ed Begley, will open ..... at the ..... Theatre.

(Shelley Winters' Biography)

Winter's Impressive Career

Shelley Winters was born in St. Louis, Missouri, but her family moved to Brooklyn when she was just a child. She attended Thomas Jefferson High School and decided at a very early age that she wanted to be an actress. She was active in high school theatricals, and upon graduation went to work as a fashion model while making the rounds of the Broadway casting offices.

Shelley Winters' latest movie picture is "Odds Against Tomorrow," a United Artists' release in which she co-stars with Harry Belafonte and Robert Ryan. It will open ..... at the ..... Theatre. As the producer and director of "Odds Against Tomorrow" Robert Wise and Shelley have a reunion. He directed her in "Executive Suite."

Shelley got her first professional acting job in Max Reinhardt's production of the operetta "Rosalinda" and followed this with replacing Celeste Holm in the New York production of "Oklahoma" in the role of Ado Annie. Other theater productions include the role of Blanche Du Bois in "A Streetcar Named Desire," "Of Mice and Men," "Born Yesterday" and "Wedding Breakfast."

During her sojourn in Hollywood she appeared in Charles Laughton's Shakespeare Company and played such roles as Ariel in "The Tempest," Cordelia in "King Lear," Viola in "Twelfth Night" and Katharine in "The Taming of the Shrew."

Shelley was active each summer in summer stock and studied in New York with Stella Adler, Irwin Piscator and others.

"A Double Life" started her movie career off with a bang, and Shelley appeared in many films during the run of a 7-year contract with Universal-International. She received her second Academy Award nomination for her role as the unfortunate factory girl in George Stevens' production "A Place in the Sun" with Montgomery Clift and Elizabeth Taylor.

(Ed Begley Biography)

Radio Launched Begley

In that space in the biography where most actors list their feats in high school and college plays, their attendance at the Academy of Dramatic Art, their study with this or that noted dramatic coach, Ed Begley lists the following: "Boxer, salesman, sailor, printer, steel shover, railroad man, chef in a hospital, driver of a team of horses and pick-and-shovel operator." Begley stars with Harry Belafonte, Robert Ryan, Shelley Winters and Gloria Grahame in "Odds Against Tomorrow," opening ..... at the ..... Theatre through United Artists release.

Ed Begley was thirty-one years old, and working in a steel mill, when he decided to become an actor. He asked his boss for an afternoon off so he could try out for a local radio station's stock company (this was in Hartford, where Ed was born). He was allowed to try out, and eventually a small part came through. He took another afternoon off to play it and received a fee of $2.50. He wasn't quite sure how much money he had expected for his acting stint, but he did know that the mill paid better.

A few months later, however, he managed to get a full-time job with the radio station, functioning as announcer, actor, writer, producer and disk jockey. Ten years of this, and he worked up his nerve to give the big time a whirl. He headed for New York, and inside a short time became one of radio's busiest actors. By his own estimate, he has appeared in better than twelve thousand radio dramas.

Branching out to the legitimate stage, he played the role of Joe Keller in Arthur Miller's prize-winning drama, "All My Sons," and at one stroke came into his own as a Broadway star. Other stage appearances included roles in "All Summer Long," "Land of Fame" and "Get Away, Old Man," and most recently, "Inherit the Wind." He has also appeared in such pictures as "Boomerang" and "Sorry, Wrong Number," and has starred on every top dramatic show on the television wheel. It was for the Kraft Theatre that he first created the poignant role of Bill Briggs in "Patterns."

(For Music Page)

Albums of Lewis' Score

United Artists Records has released two albums of John Lewis' music for the film "Odds Against Tomorrow," the Harbel production starring Harry Belafonte, Robert Ryan, Shelley Winters and Gloria Grahame.

One is an LP of the soundtrack score recorded by a 27 piece orchestra plus Lewis' own world-famous Modern Jazz Quartet. This instrumental selection is available in monaural and stereo.

The second album features the Modern Jazz Quartet in an adaptation of the Lewis score for "Odds Against Tomorrow." The nation's top poll-winning combo, the Modern Jazz Quartet consists of Lewis on the piano, Milt Jackson on vibes, Percy Heath on string bass and Connie Kay on drums. This album is also available in monaural and stereo.

The music for "Odds Against Tomorrow" is Lewis' second assignment for the screen. He previously composed the widely acclaimed "No Sun In Venice" score.

(Robert Ryan Feature)

Robert Ryan Had Tough Time Making Up His Mind

Robert Ryan is no gambler, but he knows what it means to make it "the hard way."

And by "the hard way" is meant Ryan's long and ultimately successful struggle to win theatrical and motion picture stardom. But the actor's fight for artistic expression was not always against the usual forces. A lot of it was within himself. It took a decade of varied pursuits before Ryan made up his mind to follow a theatrical career—one that eventually won recognition for him in Hollywood as well as on Broadway.

He admits frankly that he was lucky, but those who know the actor will tell you that when the breaks came Ryan was fully equipped to make the most of them. On Broadway he played top supporting roles to Luise Rainer ("A Kiss For Cinderella") and Tallulah Bankhead ("Clash By Night"), won critical praise on both counts. He was brought to Hollywood to make a picture that was shelved before he ever finished reading the script.

But it also brought him a long-term contract with RKO, and after his motion picture debut ("Bombardier"), came back to win an Academy Award nomination in 1947 as best supporting actor for his memorable role in "Crossfire."

Ryan's ability to deliver a driving, dramatically-sound performance, plus a rugged handsomeness, has made him one of the most "in-demand" stars in the industry. His latest assignment is that of a bitter, sullen Southerner who joins forces with Harry Belafonte and Ed Begley to rob a smalltown bank, in Harbel Productions' "Odds Against Tomorrow." The film, a United Artists release, opens ..... at the ..... Theatre.

Today, Ryan looks back on his past and agrees that it's been an uphill climb, but not unlike that waged by any other aspiring performer.

(Gloria Grahame Biography)

Gloria Grahame Back After Two-Year Absence

Gloria Grahame, nominated for one Academy Award for her work in only her second movie, and winner of an "Oscar" a few years later, is a California girl who broke into the entertainment field in the Midwest, won her acting spurs on Broadway, then moved back to her home state, to pursue a film career.

Her current co-starring role in "Odds Against Tomorrow," a Harbel production made entirely in the East for United Artists and opening ..... at the ..... Theatre is her first part in more than two years. She had retired from acting for that length of time, turning down a large number of attractive offers, to devote herself to a newborn child, Marianna, and an older boy, David, who was then eight.

Gloria was born in Pasadena, California. Her mother, the former Jean MacDougall, had played on the British stage and had worked with the Stratford-on-Avon Shakespearean troupe. On a visit to Chicago, after graduation from McKinley High School on the Coast, Gloria auditioned for a stage part in "Good Night Ladies." She got the job and then with a greater degree of self-confidence, made her first try at the Broadway stage. She won an understudy part in Thornton Wilder's "The Skin of Our Teeth," then successively played in "Stardust," "The World's Full of Girls" and George Abbott's "A Highland Fling," for which she developed a highly authentic Scottish accent. Then the movies beckoned.

"Blonde Fever," under an M-G-M contract, was her first motion picture. Loaned out to RKO to play in "Crossfire," she surprised everyone by winning an Academy nomination. Although she missed capturing an award at this time, she made up for it five years later when she won an Oscar for best supporting performance of the year in "The Bad and the Beautiful," and was almost simultaneously recognized as having reached full-fledged stardom.

"We Strive to Please—Crooks!"

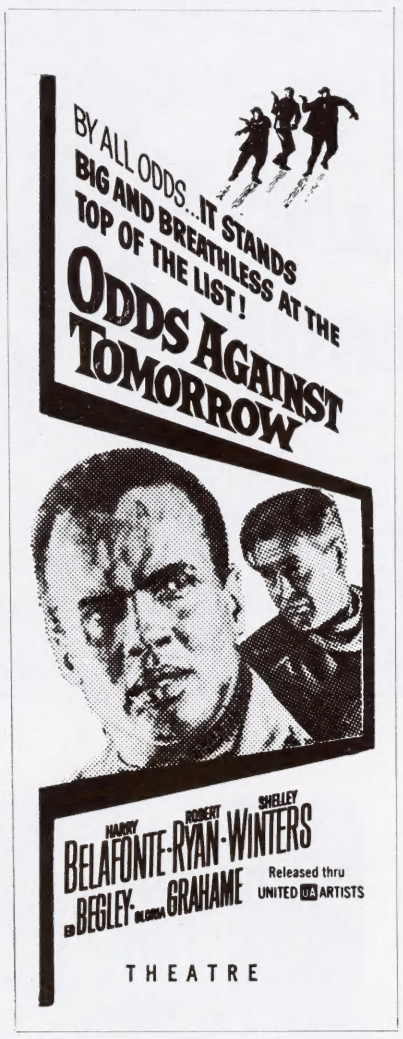
The vice-president of the State Bank of Albany, Hudson Branch, was explaining to Director Robert Wise, Harry Belafonte, Robert Ryan and Ed Begley, who were in Hudson, N. Y., for the "on location" episodes in "Odds Against Tomorrow," the fine points of bank robbing. "And why are you so nice to tell us all this?" asked Wise. "Well," drawled the Veep, "how would it look for a fine bank like ours to get held up in some old fashioned way?" The next night the bank figured in what is perhaps the most authentic bank job ever filmed. "Thanks for doing it our way," congratulated the banker with a keen sense of fun. "We strive to please, even movie bank robbers."

United Artists is releasing "Odds Against Tomorrow," a Harbel Production's film.

Still OAT-67 *Mat 2D*

Robert Ryan, Harry Belafonte and Ed Begley have a heated discussion on some fine points in a planned bank robbery. "Odds Against Tomorrow," which also stars Shelley Winters and Gloria Grahame, will open ..... at the ..... Theatre.

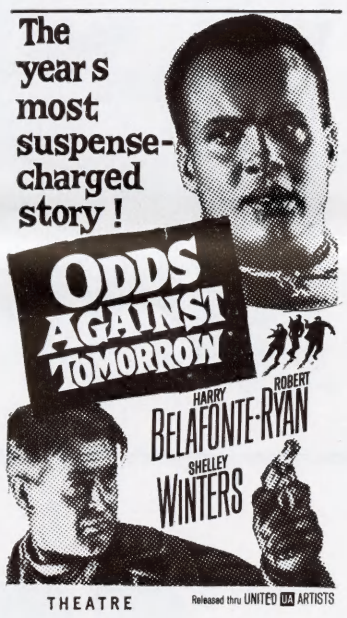
SPECIAL MAT NO. 1



1 Col. x 70 Lines—5 Inches
Mat 103

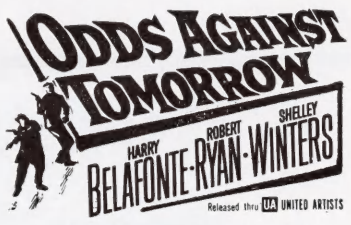
Still OAT-121 *Mat 1D*
Harry Belafonte has the top role in the powerful drama, "Odds Against Tomorrow," a United Artists release which will open ..... at the ..... Theatre.

2 Col. x 63 Lines—126 Lines (9 Inches) Mat 203

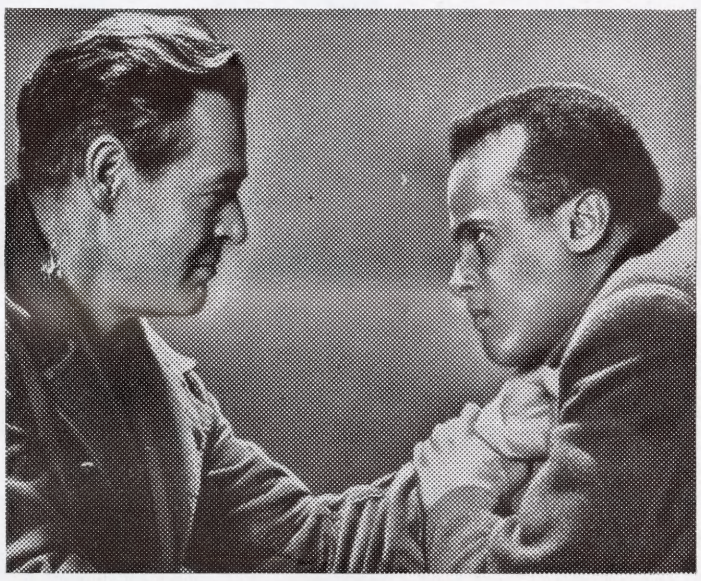


1 Col. x 42 Lines—3 Inches
Mat 102

1 Col. x 28 Lines—2 Inches



1 Col. x 14 Lines—1 Inch
Both on Mat 101



Still OAT-141 *Mat 2B*
Robert Ryan and Harry Belafonte detest one another, yet they are forced to work together in a planned bank stick-up. The highly explosive film "Odds Against Tomorrow," in which they are starred with Shelley Winters, Ed Begley and Gloria Grahame, will open ..... at the ..... Theatre through United Artists release.

2 Col. x 28 Lines—56 Lines (4 Inches)

2 Col. x 14 Lines—28 Lines (2 Inches)
Both on Mat 201

2 Col. x 49 Lines—98 Lines (7 Inches) Mat 202

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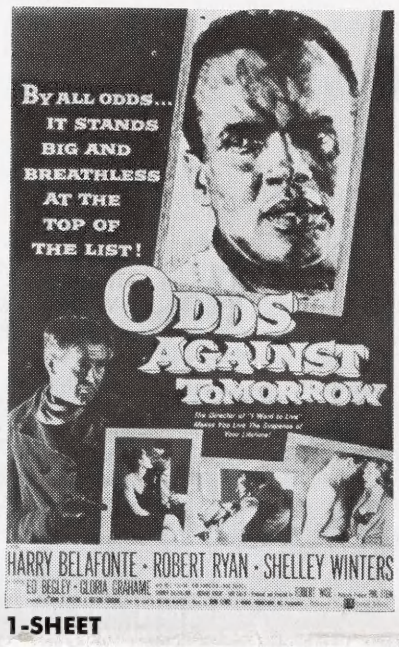

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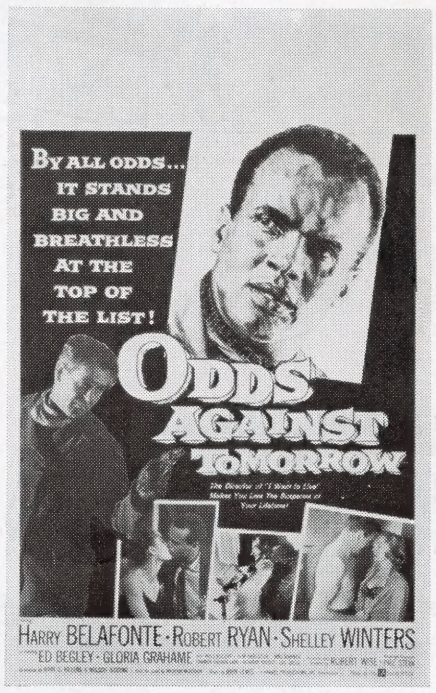

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